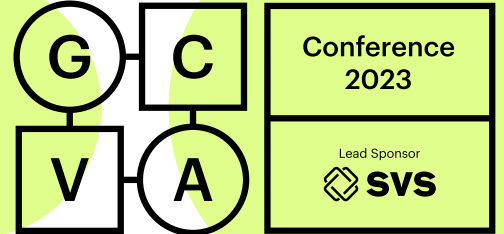


# GCVA Conference

# 1-2 March 2023

## Conference Overview



The GCVA conference is the highlight of the gift card industry calendar, bringing together over 400 major players across the UK and international community. For two action packed days, you will be immersed in the gift card eco-system, with inspirational speakers, hot topics, buzzing exhibitor hall, the very best networking opportunities and more...

The global gift card industry goes from strength to strength; innovating, creating, responding at speed, and providing the most versatile products to enable payments. A solution, a treat, an opportunity, a reward, an incentive, recognition, loyalty, an experience, a life saver - gift cards go way beyond just gifting. Book now for GCVA Conference 2023 and be part of the future conversation.

To sponsor, exhibit, promote or partner get in touch now [conference@gcva.co.uk](mailto:conference@gcva.co.uk)

Hilton London Bankside 2-8  
Great Suffolk Street, London, SE1 0UG

### 5 Reasons to attend

- Expand your business network
- Take away crucial data & insights
- Discover the latest payment innovations
- Hear from new voices & leading industry experts
- Promote your business and be part of the conversation

Delegate special rate hotel rooms coming soon

# Booking Now Live



### Conference Rates

Early Bird ends 31.10.2022

Standard ends 31.01.2023

Late Bookings end 03.03.2023

### Non-Members

£495.00

£695.00

£995.00

### Members

£250.00

£350.00

£450.00

### Partners

£395.00

£595.00

£695.00

All prices exclude VAT

Make sure your brand is shining bright at the largest global gift card conference for 2023. Packages to suit all ambitions and budgets, get in touch with [victoria@gcva.co.uk](mailto:victoria@gcva.co.uk) now for an initial chat!

### Sponsorship Packages\*

	Members	Non-Members
Lead Sponsor	SVS	SVS
Broadcast Sponsor	£35,000	£45,000
1st Night Party Sponsor	Fiserv	Fiserv
Networking Sponsor	£20,000	£30,000
Delegate Pack Sponsor	£15,000	£20,000
Dot.tech Sponsor	£15,000	£20,000
Registration Sponsor	Merit Incentives	Merit Incentives
GCVA 101 Sponsor	£10,000	£20,000
L♥ve Food Sponsor	£10,000	£20,000
Lounge Sponsor	£7,500	£15,000
Keynote Sponsor	£5,000	£10,000
Coffee Cart Sponsor	£5,000	£10,000

### Exhibitor Packages\*

	Members	Non-Members
Gold 6m x 2m	£8,000	£10,000
Silver 3m x 2m	£6,000	£8,000
Bronze 2m x 2m	£4,000	£6,000
Quick X 1m x 1m	£2,000	£3,500

### Promotions\*

	Members	Non-Members
Restroom Promotion	£3,000	£4,000
Seat Drop* 9am	£2,500	£3,500
Seat Drop* 1pm	£1,500	£2,500
Full Page Programme Ad	£1,000	£1,250
Half Page Programme Ad	£650	£1,000
Promotional Video – 30sec	£750	£1,000
Promotional Slide	£350	£500
Delegate Pack Inserts	£750	£1,000

\*Distribute promotions directly on delegates seats  
Prices exclude design and production

\*All prices exclude VAT

## Become a GCVA Member

The GCVA is the key organisation and reference point for the gift card, voucher, rewards and incentives industry. A progressive thought leader responding to the key issues affecting the industry, bringing people together to combine knowledge and experience to positively position these valuable solutions to the sector, consumers, businesses, government, and other stakeholders.

Providing a full programme of events, networking, meetings, research, insight, campaigns and updates throughout the year, including its flagship two day annual conference, the GCVA provides a hub and key reference point for the whole industry.



### GCVA membership includes

- Networking opportunities, meetings, social events, annual awards & 2 day conference
- Invaluable insights into the market through regular sharing of research & data
- Updates and briefings on all the latest legislation, VAT and regulatory information
- GCVA Connect: exclusive webinars, online meetings, forums and briefings
- Thought leadership and advocacy to positively position the industry with key stakeholders
- The voice of the industry maximising PR & media on behalf of our members
- Providing a platform for members to reach and engage customers