

GCVA Conference

2-3
March 2022



Conference Overview

The Gift Card Flagship industry event of the year is back in a brand new London venue, close to the iconic Tate Modern and the Thames. Excellently positioned for transport links and a variety of accommodation choices. Special hotel delegate rates are available.

New to the industry? And want to understand the impact gift cards can have on your business? Head straight to GCVA 101.

BOOK HERE NOW

—Day 01

The conference main stage will kick off with a full day of insight and discussion, including an in-depth look at the gift card and retail environment. Also see the launch of the State of the Nation white paper.

—Day 02

Will then look to the future of the industry and wider environment including payment innovation, the rising popularity of B2B and International focus.

The GCVA conference is the highlight of the gift card industry calendar, bringing together all the major players across the UK and international community. For two action packed days, you will be immersed in the gift card eco-system, UK & global retail space, industry innovation, consumer needs, evolving marketing strategies, hot topics, market trends, inspirational speakers, exhibition hall, the absolute best networking opportunities and more...

Hilton London Bankside
2-8 Great Suffolk Street, London, SE1 0UG

BOOK HERE

Delegate special rate hotel rooms

Booking Now Live [↗](#)

GCVA101, networking hub, exhibition, sponsors' hall, and of course the opening night party all to return for 2022. Meeting rooms are available to hire.

Conference Rates	Non-Members	Members	Partners
Until 19.11.2021	£495.00	£195.00	£395.00
Until 31.01.2022	£695.00	£295.00	£595.00
Until 01.02.2022	£995.00	£395.00	£695.00

All prices exclude VAT

Sponsorship Packages*

	Members	Non-Members
Lead Sponsor	SOLD	SOLD
Broadcast Sponsor	SOLD	SOLD
Party Sponsor	£25,000	£35,000
Networking Sponsor	£15,000	£20,000
Delegate Pack Sponsor	£15,000	£20,000
Dot.tech Sponsor	£12,500	£17,500
Registration Sponsor	SOLD	SOLD
L♥ve Food Sponsor	£10,000	£15,000
London Rooms Sponsor	£10,000	£15,000

Exhibitor Packages*

	Members*	Non-Members
Gold	£7,500	£9,500
Silver	£5,500	£7,500
Bronze	£3,500	£5,000

*Rates kept at 2020 prices & subject to availability

Promotions

	Members*	Non-Members
Delegate pack inserts	£500.00	£750.00
Full Page Programme Ad	£750.00	£1000
Half Page Programme Ad	£400.00	£650.00
Coffee Cart Branding	£1,500	£2,500
Seat Drop NEW*	£1,500	£2,500

*Distribute promotions directly on delegates seats
Prices exclude design and production

Become a Member ↗

Gift Card & Voucher Association is the industry organisation representing the key players in what is today a £7 billion gift card and stored value solutions market. With over 85 members including retailers, issuers, and suppliers, we provide a platform and infrastructure for members to collaborate, share ideas and keep up to date with a fast-growing and dynamic industry. Raising the profile and use of gift cards within the UK, positively positioning the sector to consumers, businesses, government, and other interested parties.

GCVA membership includes

- Networking opportunities, events, and annual conference.
- Invaluable insights into the market through regular sharing of research & data.
- Information sharing platforms to understand the market, its players, new innovations and products.
- Updates and briefings on all the latest legislation, VAT and regulatory information.
- GCVA Connect: exclusive webinars, online meetings & networking, thought leadership and advocacy to positively position the industry with key stakeholders.
- The voice of the industry maximising PR & media on behalf of our members.
- Providing a platform for members to reach and engage customers.