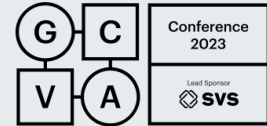


GCVA Conference

1-2 March '23



Sponsorship, Exhibition & Promotional Opportunities

A fantastic opportunity to be associated with the GCVA Conference 2023, bringing together over 400 major players across the UK and international community. With inspirational speakers, hot topics, buzzing exhibitor hall, the very best networking opportunities and more...It's the perfect platform to sponsor, exhibit and advertise your company and guarantee you are at the forefront of all the key players in the global Gift Card Industry.

To find out more please contact conference@gcva.co.uk please note all prices exclude VAT @20%

PACKAGES:

LEAD SPONSOR – SOLD

Lead Sponsor enjoys unrivalled exposure across the whole conference, firmly position your organisation as one of the key industry market-leaders. Our premium benefits package ensures your brand headlines across the whole event and on all marketing materials and announcements before during and after the event.

BROADCAST SPONSOR: £30,000 member rate / £40,000 non-member

A fantastic sponsorship opportunity and one of the highest profile packages, including association with the live virtual conference broadcast site. Branding across the whole virtual platform, free delegate places and a whole host of marketing and promotional opportunities. The perfect platform to position your brand as market leaders and to guarantee a speaking slot.

BENEFITS*

- Sponsorship of live broadcast - ...'brought to you by sponsors name'
- Marketing, branding and promotional opportunities via website, social platforms, brochure, conference newsletter and at the conference
- Branding on conference virtual live landing page
- Half page advert in conference brochure, and promotional video included
- 4 x complimentary delegate places

PARTY SPONSOR – SOLD

The opening night party is a highlight of the conference - food, music and entertainment. Have your brand positioned as party sponsor, have a dedicated VIP area, exclusive party venue branding and a host of other benefits. And be known as the sponsor of fun.

NETWORKING SPONSOR – SOLD

A high-profile enhanced package which includes Day 1/2 networking and meeting space and branding. Branding of business card exchange networking platform to be launched prior to conference and a package of other benefits. Two networking spaces, including directly outside the main stage area.

DELEGATE BAG SPONSOR – SOLD

A firm favourite sponsorship choice. Delegate Bag sponsor guarantees your company branding high visibility on all packs, pens and pads plus complimentary delegate places and lots of promotional opportunity through all conference marketing and promotional channels. Please note all materials will be responsibly sourced.

REGISTRATION SPONSOR – SOLD

The chance to have your brand prominently displayed at first point of entry to the venue and throughout the entire registration process. From the signage in reception, to your logo branding on the delegate badges and lanyards – plus a host of other benefits.

DOT.TECH SPONSOR: £12,500 member rate/£17,500 non-member

Mobile charging points – are a huge draw for delegates, especially when they are in the middle of ‘poseur’ tables. Enjoy your exclusive company branding on all stations throughout the venue. Also, your company name on the exclusive wi-fi network plus a raft of additional benefits.

BENEFITS

- Company branding of mobile ChargePoint stations - maximum of two areas
- Company naming of the conference wi-fi network
- Marketing and promotional opportunities via website, brochure, newsletter and at the conference and promotional slide
- 2 x complimentary delegate places

L♥VE FOOD SPONSOR – SOLD

All delegates love food, and we want you to have your company name as “Love Food” Sponsorship on all food and refreshment stations: as well as the ever popular ‘Healthy Snack station’, napkins, and all things sustenance & nourishment – includes branded table skirts.

BENEFITS

- Sponsor company branded food and refreshment stations
- Sponsor company branded ‘Sweet & Treat’ Snack stations
- Additional branding opportunities for napkins and table skirts *
- 2 x complimentary delegate places
- Marketing and promotional opportunities via website, brochure, newsletter and at the conference

**Additional costs may apply*

GCVA 101 SPONSOR: £10,000 member rate/£20,000 non-member

GCVA101 shares all the need-to-know information; have your name attached with knowledge and learning. A place to catch up on latest industry topics, and if new to the industry, you can cover all bases, 2023 will also re-introduce live sessions. Your branding will be associated across the GCVA101 space and all marketing. What’s not to like?

BENEFITS

- Marketing and promotional opportunities via website, brochure, newsletter and at the conference
- 2 x complimentary delegate places

WELLNESS SANCTUARY SPONSOR: £5,000 member rate/£10,000 non-member

Relaxation, zen, calm, space, peace – not words usually associated with a conference. But everyone needs a little bit of time out. Be the ‘Wellness Sanctuary’ sponsor, a tranquil area to aid wellbeing for all delegates during the conference.

BENEFITS

- Marketing and promotional opportunities via website, brochure, newsletter and at the conference
- 1 x complimentary delegate places

KEYNOTE SPONSOR - SOLD

New for 2023 – fantastic opportunity to be our first conference keynote speaker sponsor. Have your name in lights and be associated with all the pre comms as we launch and promote our fantastic speaker.

BENEFITS

- Branding associated with announcements, pre comms and live speaker activity
- Marketing and promotional opportunities via website, brochure, newsletter and at the conference
- 1 x complimentary delegate place

EXHIBITION

A fantastic opportunity to be part of the buzzing exhibitor hall at the GCVA Conference 2023. As a conference exhibitor this is your opportunity to bring your brand to the forefront of the industry. The exhibition hall is situated on the mezzanine level. A host of packages to suit all business size needs, we are offering our standard exhibition spaces ranging from Gold, Silver and Bronze & 'QuickX', a marketplace of 1m booths for you to showcase your company. Spaces are going very quickly – so if interested please get in touch asap.

Exhibitor Packages	Member	Non-Member
Gold (6m x 2m)	SOLD	SOLD
Silver (3m x 2m)	SOLD	SOLD
Bronze (2m x 2m)	SOLD	SOLD
Quick X (1m x 1m)	SOLD	SOLD

ADVERTISING & PROMOTIONS

Promote your organisation by taking advantage of many advertising and promo opportunities at the 2023 conference.

Promotions*	Members	Non-Members
Restroom 'poster' Promotion	£3,000	£4,000
Seat Drop* 9am	SOLD	SOLD
Seat Drop* 1pm	£1,500	£2,500
Full Page Programme Ad	£1,000	£1,250
Half Page Programme Ad	£650	£1,000
Delegate Pack Insert	£750	£1,000
Promotional Video – 30sec	£750	£1,000
Promotional Slide	£350	£500

**Day 1 & Day 2 available. Distribute promotions directly on delegates seats Prices exclude design and production.*

All sponsors have a dedicated package which includes:

- Your Company Profile (up to 50 words) with contact details and logo prominent on the official conference website
- Sponsorship acknowledged on the GCVA Conference website, by GCVA at the event, and your logo and brief overview to be included in the brochure

- Overview of your company and products (up to 50 words) with contact details and logo in one issue of the GCVA conference newsletter
- Introduction to your company in conference brochure
- Opportunity to buy discounted exhibition space
- Opportunity to pay discounted rate for delegate pack inserts, and advertising (if not included in package)
- Slide/ video promo for screens as relevant in your package

To find out more please contact conference@gcva.co.uk please note all prices exclude VAT @20%