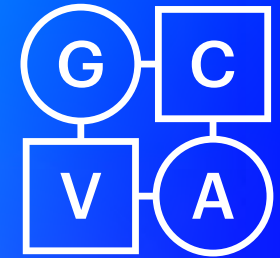
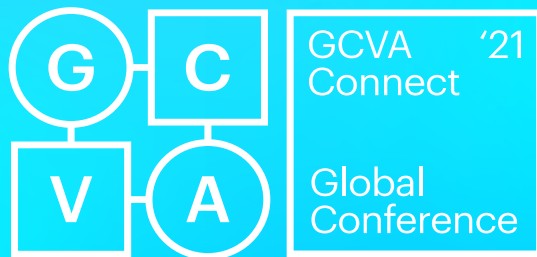


GCVA Connect Global Conference '21



Lead Sponsor

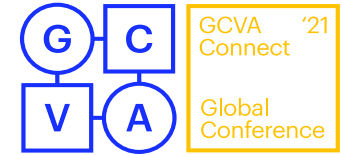


The Guide

3 & 4 March 2021

Welcome to the GCVA conference

Join us for an immersive tour

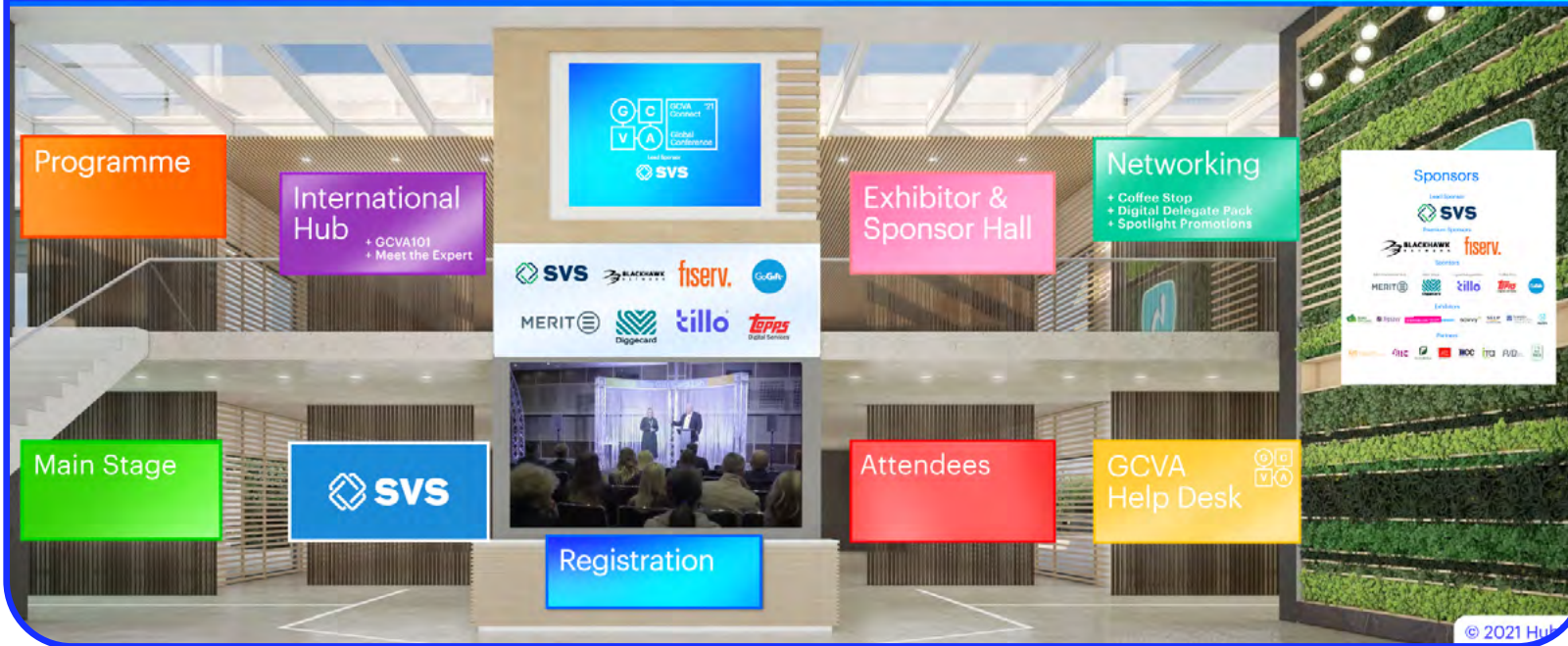


Access from February 28 — 3 days in advance

- Doors open 09.00 GMT
March 3 & 4 for the live conference experience
- Drop-in and out as you like
- Two full days of content and networking
- All sessions on-demand for 30 days post-event

Getting around the site

- Use the Lobby or sidebar to navigate your way around
- Familiarise yourself with the site, register, make appointments
- Personalise your schedule in 'My schedule' for sessions on March 3 & 4



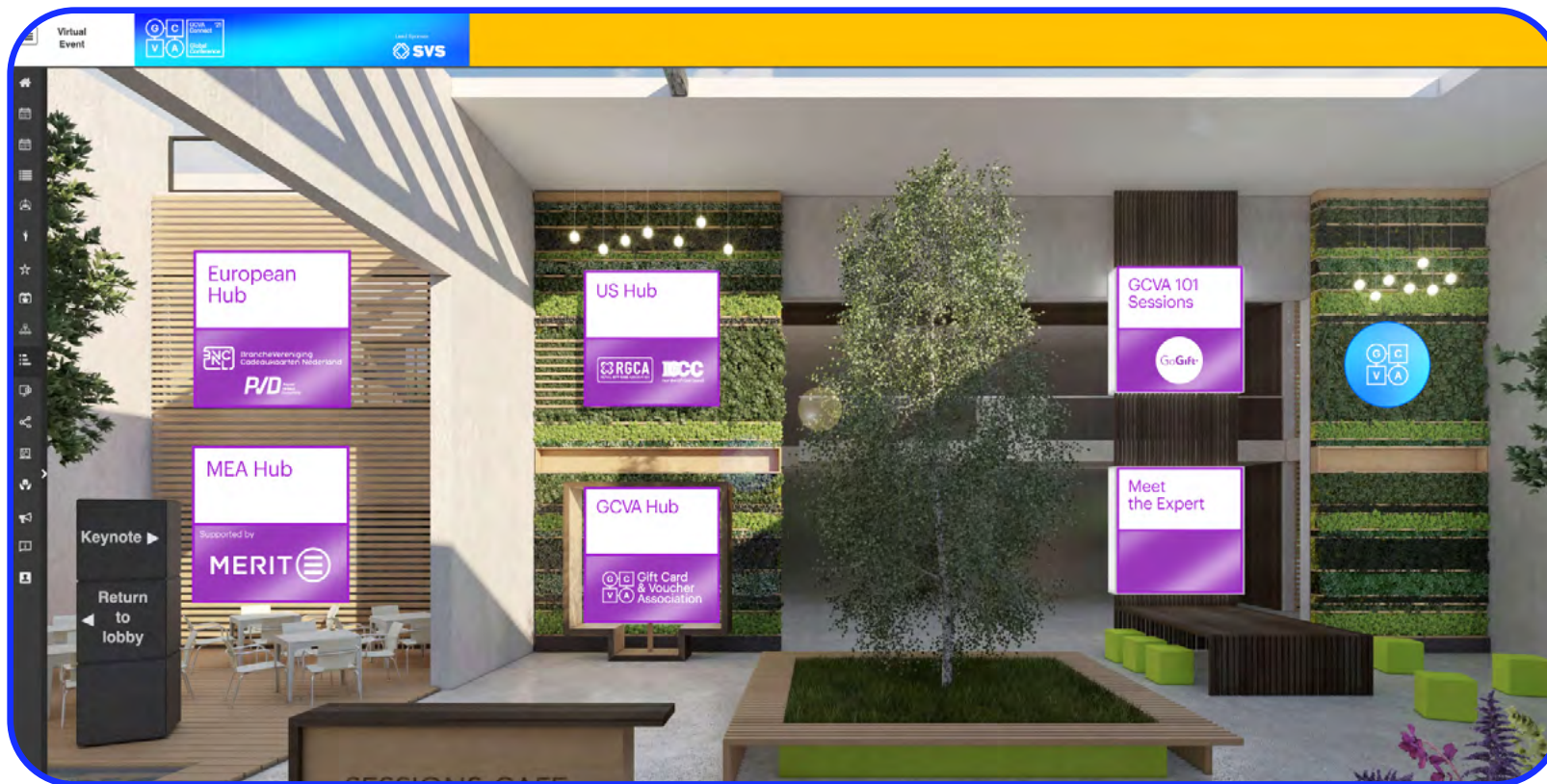
The Lobby

- Access all areas directly from the Lobby
- Click on the introduction video
- Registration – update your profile so people can find you (make sure your privacy policy allows you to share)
- Attendees – connect with your colleagues and reach out to new contacts
- Need help? Visit the GCVA Help Desk. The GCVA Conference team are on hand to help with any questions at any time

Read on for full details of each area

Programme

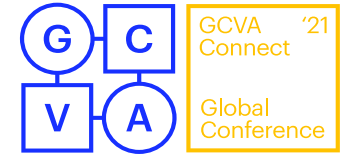
- The full conference programme can be found here
- Sessions will clearly indicate if live or on-demand
- Click on your most relevant sessions and add them to your personal schedule
- You can find the Main Stage by:
 - Clicking on the Join Live Session link within the programme area
 - Entering the Main Stage using the left-hand navigation icon
- Speaker headshots & bios can be found in the Speaker Directory
- On-demand – free to access at any time and via the programme area
- GCVA 101 has on-demand content accessible at any time



Welcome to the International Zone!

- Meet European, MEA, US partners & GCVA UK
– learn more about the associations and people representing & working in the industry
- GCVA 101 – content on-demand, all key topics available for 30 days
- Meet the Experts – book a session with our professionals

Thank you to all our sponsors



Sponsors

Lead Sponsor

Premium Sponsors

Sponsors

MEA International Hub

Main Stage

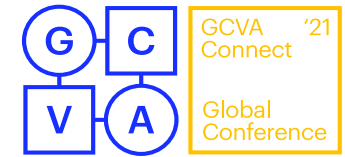
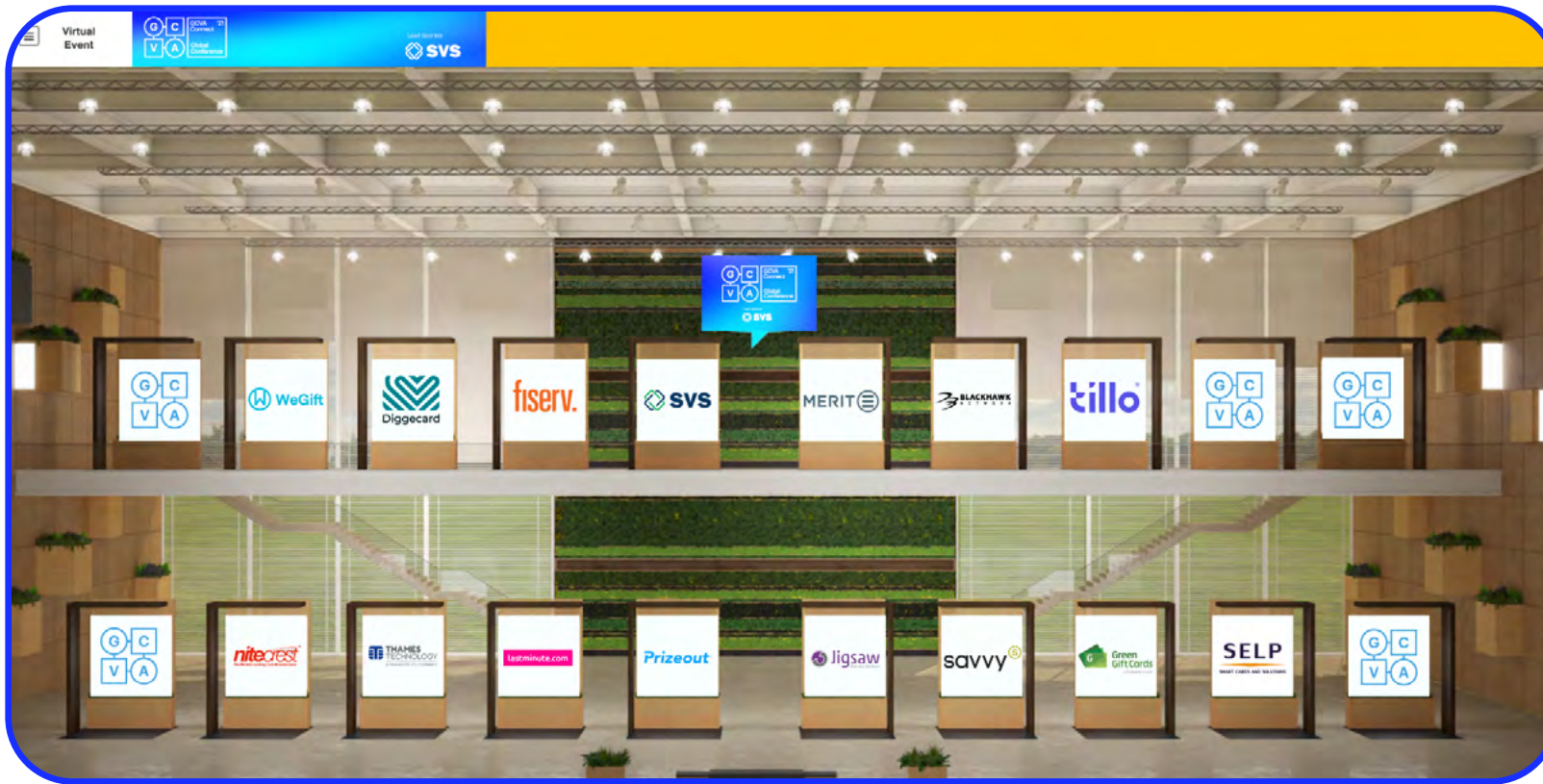
Digital Delegate Pack

Coffee Stop

GCVA 101

Exhibitors

Partners



Exhibitor & Sponsors Hall

- Visit the exhibitors & sponsors, schedule a booking, make appointments
- Interactive exhibitor booths each have their own virtual space where you can discover more, live chat, enter the meeting lounge & set up meetings
- Check out the booths for opening and closing times or email them directly



★ Add to Favorites

Real Virtual Events.
Real Simple.
Give your attendees what they crave with a virtual event solution that can do it all. Distribute content? Natch. Create meaningful connections with peer to peer networking, small group discussions and more? Heck yeah!

More ▾

[Email Me More Information](#)

Schedule a meeting with the Hubb Team



Rae Malcham
Senior Technical Proj...

connect with us now

the Hubb Team is ready to talk to you!

[Join Live Meeting Room](#)

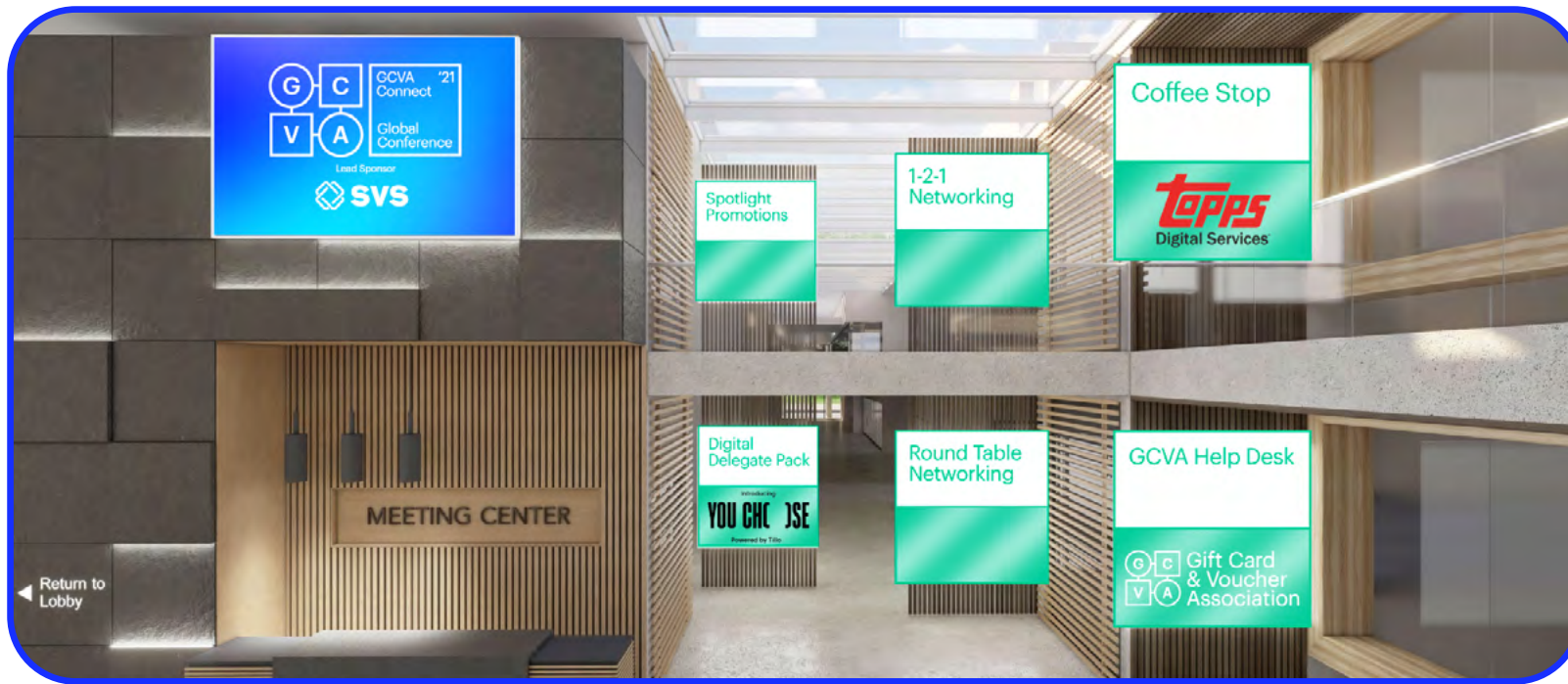
chat with the Hubb Team

GINA PAGE:
www.aaf.org

09-16 20:17

Virtual Exhibition Booth

- ➊ Exhibitor video – click on the on-demand video and find out more about an exhibitor
- ➋ Exhibitor name
- ➌ Exhibitor overview and key information
- ➍ Email for more details – if the exhibitor happens to be away from their stand, they will be sent your contact info if you click this button
- ➎ Join live meeting room
- ➏ Meet the team & schedule meetings
– Schedule a 1-2-1 with the exhibitor team
- ➐ Company information
– review/download any company brochures, research
- ➑ Live Chat – say hi



Networking Zone

1-2-1 Networking

- Click through to create a Zoom meeting and invite your guest. If the calendar spot is full or you would prefer to use your own Zoom account, feel free

Roundtable Meetings

- Up to 6 people. Click through to create a Zoom meeting and invite guests. If the calendar spot is full, make it for another time or if you prefer to use your own Zoom account, feel free

Spotlight Promotions

- Check out the activity, information, innovation, and products from the industry – also conference information

Coffee Stop

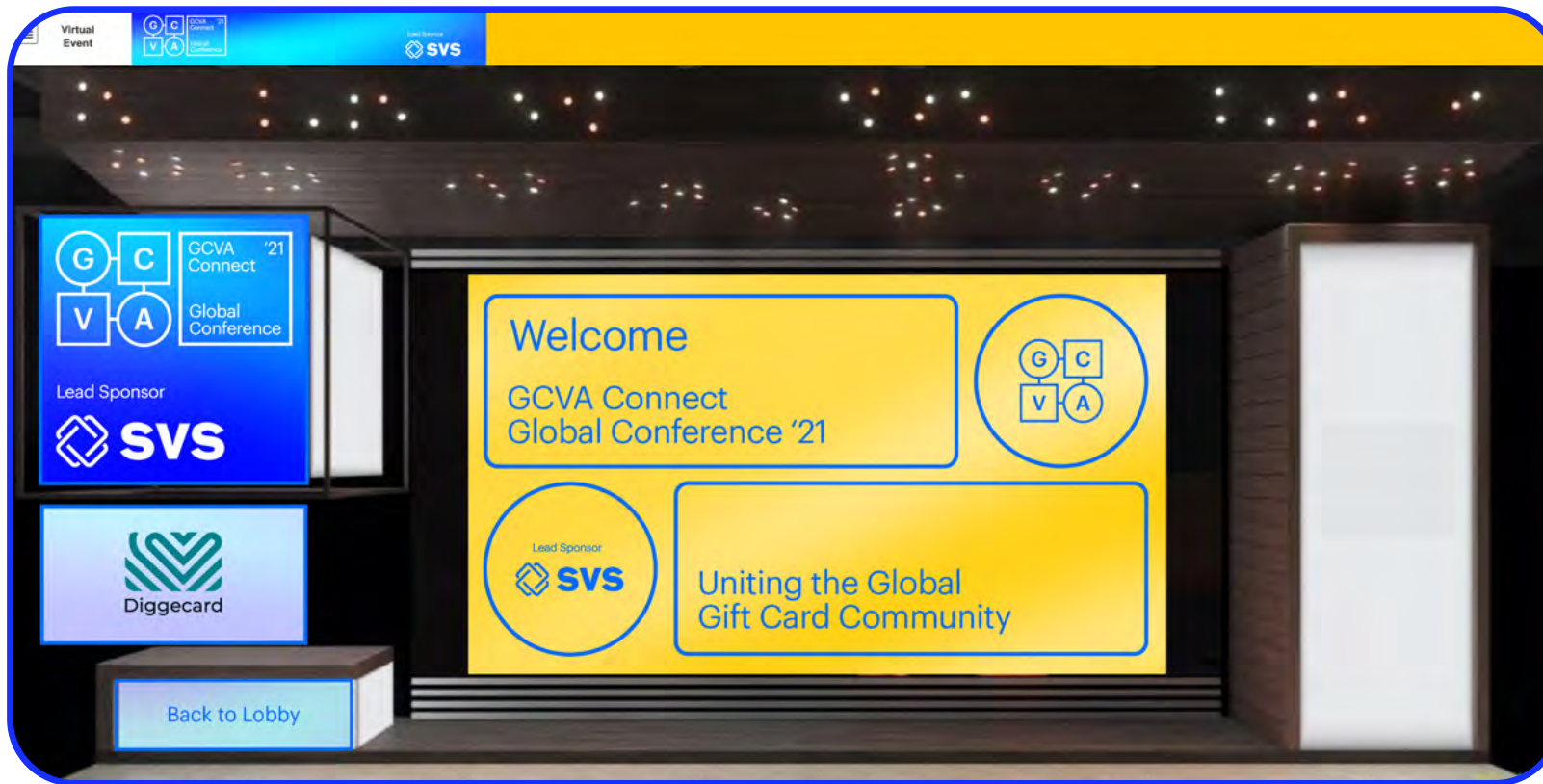
- Lounge area: Drop in and out between live sessions, it's open all day. Chat to other attendees, make new friends & reconnect with old ones and be sure to bring your own coffee! Live announcements will be made here

Digital Delegate Pack

- Your goody bag! Make sure you visit this area. We wouldn't want you to miss out! Special offers, giveaways, promotions and more. Just scan the QR code on your device to claim

GCVA Help Desk

- Need help? Looking for someone? Have questions about sessions or the site? GCVA conference team are on hand to help you scan the QR code on your device to claim



Main Stage

This is where the magic happens with the GCVA Connect live broadcast sessions sharing the best content and critical topics:

- View the programme and pre-schedule the sessions you want to watch in your own conference calendar
- View the Main Stage sessions either by clicking on the Main Stage icon on the left-hand menu, or view individual sessions in the Programme section and click the join live link
- All sessions on-demand from March 5 for 30 days. If you miss a session, no problem – you can watch it on-demand in the programme area

SVS – Lead Sponsor

Visit SVS, our Lead Sponsor, 6th year in a row. Make sure you visit SVS at their exclusive virtual exhibition booth – they are ready and waiting to greet you.

www.storedvalue.com

GCVA Help Desk

Looking for where to go or what sessions are on? The GCVA conference team are on hand to help you.

- Visit our GCVA Help Desk stand and ask a question in the live lounge or via the live chat
- If you're having problems accessing the site, email conference@gcva.co.uk or call [01424 205444](tel:01424 205444)

Gamification

Now for fun! As you explore the site you can earn points & points mean prizes! You will automatically be entered as you whizz around.

The more points you clock up, the better your chance of winning! Keep an eye on the leaderboard to see who is leading (sidebar).

Work your way up the leaderboard for your chance to win a fantastic prize with thanks to lastminute.com:

- 3-night UK staycation – select from multiple destinations
- Or a £500 lastminute.com travel card (can be exchanged across multiple countries)

Charity

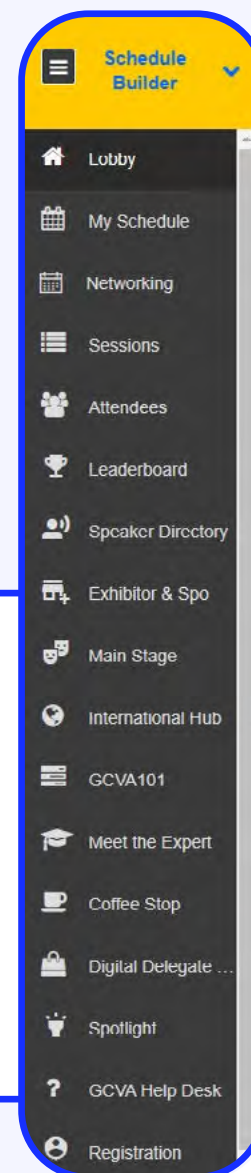


This year we are delighted to support Macmillan Cancer Support. We know this is a charity close to many of our hearts – let's dig deep and show we care! JustGiving page [here](#).

Navigation Bar

This is another way of accessing the site with additional features to discover. Make sure you explore all areas of the site and find your way around with the icons' help.

The sidebar provides an alternative way to access areas of the site including the Lobby, Networking, Programme, Attendees, Gamification, Speaker Directory, Exhibitor & Sponsors' hall, Main Stage, International Hub, GCVA 101, Meet the Expert, Coffee Stop, Digital Delegate Pack, Spotlight, GCVA Help Desk, & Registration.



FAQ'S

TECHNICAL TIPS

Q What are the recommended system requirements?

A The conference platform is called Hubb. Supported browser information is available here. We recommend using Chrome, Edge, or Firefox as an internet browser.

YOUR PROFILE

Q How do I edit or update my profile?

A To access your profile either click on the Registration button on the lobby or the gear icon next to your name in the upper right corner of the event. Or click "my profile" located on the left hand navigation menu. Once you're in your profile, you can upload your photo, edit your information and adjust your privacy settings then hit "save". It is up to you how much you fill in, but more information will help you connect with like-minded people when networking. We have a gamification element throughout the site and you will get points for completing your profile.

GAMIFICATION – LEADERBOARD

Q How do I take part in the gamification?

A Click on the left hand side navigation and you will find the Game icon. This will tell you how it works and how you can gain points. The more points you have the more chances to win a prize and move up the leaderboard. Game on!

PROGRAMME

Q Can I see the on-demand and live sessions when the site opens 3 days before the event?

A No, you can go in and see what the sessions are and add them to your calendar, update your profile, create meetings and orientate yourself. Programme content will not be available to view until March 3 & 4.

Q How long will the site stay open to view content?

A 30 days.

Q I'm having trouble seeing session videos.

A It could be that your company has restricted access to live-streaming or video players such as Vimeo. We recommend using a personal device or disconnecting from your VPN or corporate WiFi to view the event in that instance.

Q How do I join a session I have added to my schedule?

A Go to My Schedule and click the session. When the description pops up, click the Details button at the top right. This will bring you to where the session will play. You must hit the play button for the session to start. Alternatively, you can use the Sessions tab. Click the hyperlinked title, and it will bring you to where the session will play. Hit play to start.

MEET THE EXPERT

Q How long are the Meet the Expert appointments?

A Meetings are limited 15 minutes per expert.

FIREWALL

Hubb works with many different trusted partners to provide a unique and engaging virtual event. During your event, you may encounter areas of our site that embed tools from these partners, such as video streaming services, live chat Q&A, or live web-conferencing through partners such as Webex or Zoom. It is their experience that, at times, certain restrictive conditions can exist within high-security network protocols that may block or limit access to some of these features. For the best experience, and to ensure full participation in this event, they recommend the following:

- Adding *.hubb.me to allow lists where applicable to ensure access to pages hosting events.
- Allowing Instant Messenger (IM) classified traffic, as many event pages contain embedded chat functions, and network and security policies configured to block this type of traffic may result in compatibility issues with event pages.
- Allowing user side installation of applications OR ensuring that prerequisite applications such as Zoom, Webex.
- Installing Google Chrome before the event start date.
- Allowing video streaming traffic. Video may be sourced from Vimeo, Youtube, Microsoft Stream, or other sources.

That's it! Enjoy the conference.

If you have any questions, please contact
conference@gcva.co.uk or call **01424 205444**