The Hangover…

2016 - 2020

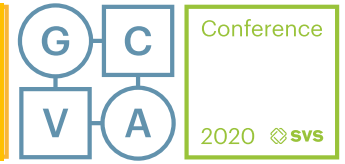
2 March 2016
UKgift card
& voucher association
CONFERENCE 2016
Conference
Lead Sponsor
SVS

UK GIFT CARD
& VOUCHER
ASSOCIATION
CONFERENCE:
1ST MARCH 2017
UKgift card
& voucher association
CONFERENCE 2017
SVS

UK Gift Card &
Voucher Association
Conference 2018
7& 8 March '18

6 & 7
March
Grange Tower Bridge Hotel
45 Prescot Street, London, E1 8GP
UKGCVA
Conference 2019

GCVA
Conference
Leonardo Royal
Tower Bridge Hotel
45 Prescot St
London, E1 8GP
G
C
V
A
4 & 5
March
Lead sponsor
SVS
2020


G
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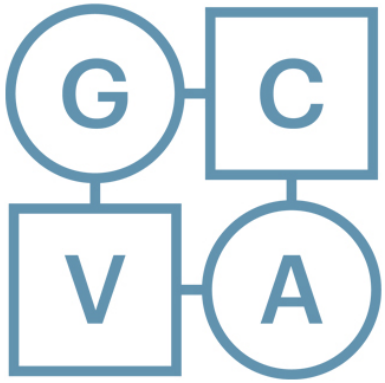
Conference
2020
SVS

CONFERENCE 2016

GCVA REBRAND

Gift Card
& Voucher
Association



GCVA - *Driving the Industry forward*

91 Members

10+ Events

Consumer Research

Thought Leadership

Annual Conference

#Giftbetter

The Industry body & membership organization

Gift Card & Voucher Association

GCVA Pillars – 2020/2023

Gift Card & Voucher Association

MEMBERSHIP

- EVENTS/NETWORKS
- CONFERENCE
- INSIGHT/RESEARCH
- PROMOTIONS
- GOVERNMENT LIAISON
- LEGISLATION/TAX FACILITATION
- INFLUENCING
- AWARDS
- #GIFTBETTER
- POSITIONING

THOUGHT LEADERSHIP

- INFLUENCING
- ADVOCACY
- CRITICAL
- PARTNERSHIPS
- KPMG/BRC
- CHANGE AGENDA
- PR/PUBLIC AFFAIRS

PRODUCT/ SERVICES

- CONSUMER ACCESS 'GATEWAY'
- INCOME GENERATION +. ADD VALUE
  - o GiftBetter
  - o Research
  - o Training
  - o Webinars
  - o Strategic partners

INTERNATIONAL

- US/UK - INTERNATIONAL SYMPOSIUM '21
- EUROPEAN OFFER
- INTERNATIONAL PARTNERS