

UKGCVA will provide:

- Branding as 'Media Partner'
- Social media announcements as Media Partner to UKGCVA Conference 2020*
- Logo displayed at UKGCVA Conference 2020
- Logo and short profile on UKGCVA Conference 2020 website
- Logo and short profile in one UKGCVA newsletter
- 1 x UKGCVA newsletter mention*
- 1 x complimentary delegate place at the event
- Opportunity to include Media Partner publication in the delegate bag
- Discounted exhibition space**

* Opportunity to encourage sign-up to media partner publication once on social media and in one UKGCVA newsletter. Content to be provided and subject to UKGCVA approval.

** 10% off standard prices or exclusive offer to exhibit on our pop-up wall for £500 if booked by December 31st. (For named partner use only).

Partner will provide:

- Announce launch of UKGCVA Conference 2020 to subscribers via e-news in October 2019*
- Include UKGCVA Conference 2020 in Media Partner e-news three times between October and February**
- Social media announcements regarding media partnership
- Write an advertorial on UKGCVA Conference 2020 to feature in Partner publication in January 2020 in form of Q & A session with Gail Cohen, Director General
- UKGCVA Banner ad to feature on Media Partnership website from October 2019 to March 2020, to promote UKGCVA Conference 2020, with logo and link to UKGCVA Conference website
- Include a half page advert in November 2019 and January 2020 issues of Media Partner publication
- Follow up coverage of conference 2020 in March or April 2020 Media Partner publication

*If Partner is engaged post-October, announcement will be made at a later appropriate time.

** UKGCVA to provide content.

TERMS AND CONDITIONS

All content must be provided according to UKGCVA deadlines to guarantee inclusion.

UKGCVA reserves the right to edit content.

This agreement does not allow display of banners at the conference or any other insert to the delegate bag / on chairs without prior approval by UKGCVA. Approval will not be granted on the day of the event.

Pop Up Wall is a new exhibitor area with space for one pull up banner and if requested a poseur table, within the conference exhibition area. This will be over the 2 day conference (4/5 March, 2020).

Partnerships may run annually or solely for the conference period (October – March).