



### UKGCVA will provide:

- Branding as an 'Associate Partner'
- Social media exposure as partner to UKGCVA Conference 2020
- Logo and short profile on UKGCVA Conference 2020 website
- Logo and short profile in a UKGCVA newsletter
- 1 x other newsletter or web mention\*
- Logo displayed at UKGCVA Conference 2020
- 1 x complimentary delegate place for UKGCVA Conference 2020 (code to be provided)
- Discounted exhibition space\*\*
- Where partner is a membership organisation with select membership, UKGCVA will provide a partner discount code

\* Content subject to UKGCVA approval

\*\* (10% off standard prices) or exclusive offer to exhibit on our pop-up Wall for £500 if booked by December 31st (For named partner use only)

### PARTNER will provide:

- Regular updates to your members on the UKGCVA conference and its news through any relevant channels
- 3 x emails to your database. One email when conference launches in October 2019\*, One email in November 2019 and one in January 2020 promoting conference opportunity. *Copy to be provided by UKGCVA.*
- Social media exposure of UKGCVA Conference 2020 through all appropriate social media channels
- UKGCVA Conference 2020 logo and link to our website on your website and/or in your event listings
- Coverage of UKGCVA conference post event with details of UKGCVA membership offering

\*If Partner is engaged post-October, announcement will be made at a later appropriate time.

### TERMS AND CONDITIONS

All content must be provided according to UKGCVA deadlines to guarantee inclusion.

UKGCVA reserves the right to edit content.

This agreement does not allow display of banners at the conference or any other insert to the delegate bag / on chairs without prior approval by UKGCVA. Approval will not be granted on the day of the event.

Pop Up Wall is a new exhibitor area with space for one pull up banner and if requested a poseur table, within the conference exhibition area.

This will be over the course the 2 day conference (4/5 March, 2020).

Partnerships may run annually or solely for the conference period (October – March).