

# UKGCVA Conference

## 4 & 5 March 2020

UKgift card  
& voucher association



Conference 2020

## Driving the Industry Forward

The Gift Card flagship industry event of the year is now open for booking. If you only go to one conference a year – make sure this is the one you attend! Two action packed days of insight, debates, case studies and the very best networking opportunities. We are excited to introduce the opening night party, special venue to be announced.

## Book Now via Eventbrite

The gift card industry continues to thrive. The 2020 conference provides the platform to bring members of the UK & international Gift card community together to explore all areas of activity: how to ensure ongoing growth, showcasing industry innovation, exploring consumer needs, evolving marketing strategies and much more.

Day 1 – The Gift Card Lab will focus on hot topics: market trends, legal, fraud, Tax/VAT, sustainability and case studies.

Day 2 – We will launch our ground breaking 2020 research; hear from industry leaders, enjoy motivational activity and look to the future.

Leonardo Royal Hotel  
London Tower Bridge\*

45 Prescot Street, London E1 8GP

Returning for the third year to this five star hotel close to Tower Bridge in the city of London, excellently positioned for transport links and a variety of accommodation choices. Special hotel delegate rates are available if booked by February 2nd. Find out more [here](#).

\*Formerly Grange Tower Bridge

### Pricing\*

### Early Bird Ends 15 Nov

### Standard Ends 31 Jan

### Last Minute Ends 03 Mar

Members	£175	£275	£450
Partners	£350	£450	£600
Non-Members	£450	£600	£750

\*All prices exclude VAT

UKGCVA members must enter your unique number in the promotional code box when booking to access members rates. Please contact [here](#) if you need your details.

## Sponsorship Packages\*

	Member Rate	Non Member Rate
Lead Sponsor	SOLD	SOLD
Giftcard Lab Sponsor	SOLD	SOLD
Opening Party Partner	SOLD	SOLD
Networking Sponsor	SOLD	SOLD
Delegate Pack Sponsor	SOLD	SOLD
L♥ve Food Sponsor	SOLD	SOLD
dot.tech Sponsor	SOLD	SOLD
Registration Sponsor	SOLD	SOLD

## Exhibitor Packages\*

	Member Rate	Non Member Rate
Gold	£7,500	£9,000
Silver	£5,500	£7,000
Bronze	£3,500	£4,500

## Advertising Packages\*

	Member Rate	Non Member Rate
Delegate Pack Inserts	£350	£550
Video Wall <small>30 Second Video</small>	£350	£550
Video Wall <small>5 Second Video</small>	£150	£250
Full Page <small>Programme Ad</small>	£500	£750
Half Page <small>Programme Ad</small>	£350	£500

\*All prices exclude VAT

## Become a Member

The UK Gift Card & Voucher Association is the trade body and membership organisation representing key players in what is today a c£6 billion gift card and stored value solutions market. With c90 members representing key retailers, issuers and suppliers the UKGCVA's main objective is to provide a platform and infrastructure for the industry and to raise the profile and use of gift cards and vouchers within the UK.

- \* Networking opportunities, events and annual conference
- \* Invaluable insights into the market through regular sharing of research & data
- \* Information sharing platforms to understand the market, its players, new innovation and products
- \* Updates and briefings on all the latest legislation, VAT and regulatory information
- \* Thought leadership and advocacy to positively position the industry with key stakeholders
- \* Providing the voice of the industry maximising PR & media on behalf of our members
- \* Social platforms for members to reach and engage customers